



IoT start-up sources external security team through Intigriti



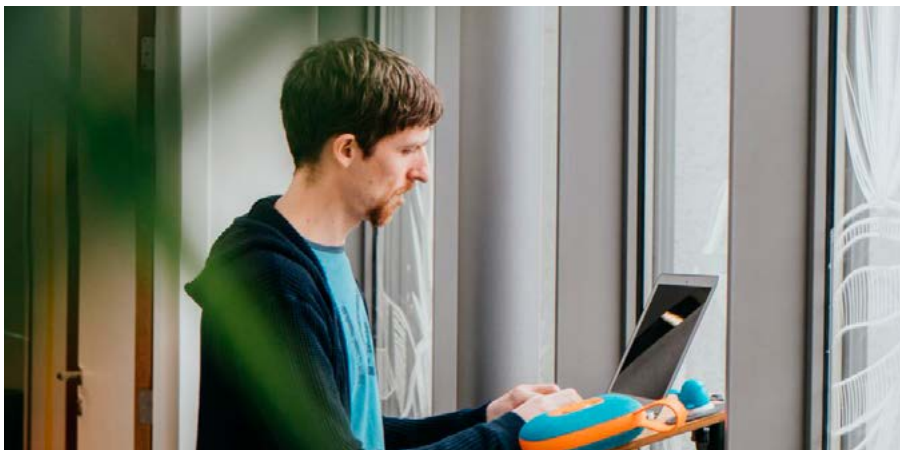
MuuseLabs is a high-tech IoT company that combines technology and tenderness to build the next evolution of family entertainment. The company was founded in 2014 by three tech-savvy dads who were formerly employees of Google, Huawei and Barco.

The challenge

Building secure, tech-driven children's products

As an Internet of Things (IoT) start-up that sells children's devices, MuuseLabs needed to ensure it had a bulletproof cybersecurity strategy. Will Moffat, CTO of MuuseLabs explains:

- "Through Jooki, we are putting technology in children's rooms and so it must be
- secure. We need to be security-focused, and we need customers to trust us."



The solution

Continuous security testing through a bug bounty program

MuuseLabs evaluated penetration tests, but as their product is continuously evolving (in terms of features and security), they preferred the services of bug bounty programs. Will Moffat explains further:

- “For us, it is really important to have continuous evaluation.”

Being a small team, MuuseLabs couldn't run their own security program as well as carry out business-as-usual activities. Will Moffat continues.

- “We needed a source of high-quality bug reports. We did some research, and one of our investors highly recommended Intigriti.”



If it's not clear by now, we're huge fans of Intigriti. We get a lot out of our bug bounty program. When we talk to other start-ups, we always recommend Intigriti's services.

WILL MOFFAT
CTO, MUUSELABS



muuselabs



INDUSTRY

**Consumer
Electronics**



HEADQUARTERS

Brussels, BE



PRODUCT

**Jooki
jukebox for kids**

The result

Scaled-up and continuous security testing

Will Moffat and the team now have access to high-quality security researchers and get actionable, triaged reports. Intigriti's ethical hackers have raised some critical and high-security issues for MuuseLabs and pointed the team in directions they had not fully evaluated themselves. The CTO shares one example of this:

- “We sell a lot of Jooki in the run-up to Christmas. An Intigriti researcher found a
- critical bug in our eCommerce site a few months before. We were very grateful
- that we could patch and fix that bug so that we didn't lose sales over the Christmas
- period.”

The biggest change Muuselabs has experienced is that they've moved from doing regular security reviews to continuous security improvements. Will Moffat highlights why this is important for their business:

- “Moving to continuous security testing has been a real step forward in quality.
- We have extensive experience of developing for Google and other companies but
- knowing that you have security researchers looking over your shoulder makes you
- go that extra mile to make it even more secure.”

Finally, MuuseLabs instils trust with its customers is by pointing to its bug bounty program with Intigriti.



Having a highly-skilled, dedicated team of security experts looking at its IT infrastructure 24/7 demonstrates that they test their attack surface area continuously. It says: Look, we have a world-class program running, you can trust us.

WILL MOFFAT
CTO, MUUSELABS



TAKE YOUR FIRST STEPS

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- 👤 **50,000+ researchers**
- 🛠️ **400+ live bug bounty programs**

- 🔒 **GDPR compliant**
- 🌍 **Strong European presence**



Information from Q2/2022. We are constantly growing, so please contact our sales department or see our website for an accurate number.