KINEPOLIS

Kinepolis keeps its systems safe with crowdsourced IT experts

CHIEF INFORMATION OFFICER

Bjorn Van Reet

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INTIGRITI

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The challenge

Increase the overall IT security across websites and systems

Being a leading international cinema company, Kinepolis' main interaction point with its customers is its web platform. Keeping its systems secure is of utmost importance, and so the cinema company was already working with a penetration testing partner to help with their IT security challenges.

Penetration testing is often performed before a software release or major update. It involves a designated security expert examining code and checking for vulnerabilities within a pre-decided timeframe, following a set methodology. However, companies can't assume they'll be of the same security standard that the penetration test certificate states after their next software release or update. This is where bug bounty programs work well as a follow-up.

KINEPOLIS

EMPLOYEES
4,600

INDUSTRY
Entertainment Cinema

NUMBER OF CINEMAS
111 worldwide

The solution
Being challenged in unexpected areas

Kinepolis decided to run a bug bounty program on the Intigriti platform. They invited crowdsourced security researchers to look for vulnerabilities in their systems in a safe and controlled way. The decision to work with ethical hackers was not taken lightly.

> "The biggest challenge of starting with Intigriti was fear of the unknown. Yet, once you publish your website, it is out there in the world anyway. It's accessible — not only to people with good intentions but also to malicious hackers. I quickly understood that it is better to accept reality and try to secure everything as much as possible."

The Intigriti platform is the central hub of communication between external researchers and Kinepolis.
When a researcher finds a vulnerability, they submit their findings to the platform so that Intigriti's triage department can check if the vulnerability is real and properly documented.

The benefit is clear to Van Reet:

> "Intigriti's triage process makes sure that only genuine issues are submitted to our IT security team, who can immediately work on a solution."

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BJORN VAN REET
CIO – KINEPOLIS GROUP

Keeping systems safe in a joint effort

Intigriti's security researchers and Kinepolis shared a common goal: To keep their systems safe for end-users. As a result of using Intigriti's bug bounty platform, Kinepolis' internal IT security teams felt they had sufficient support to perform high-quality security testing.

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A penetration test is a snapshot of a specific moment in time. IT security is one of the fastest moving parts in the whole industry, and we wanted to increase the overall security for the systems and the people.

BJORN VAN REET
CIO – KINEPOLIS GROUP

TAKE YOUR FIRST STEPS

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🌐 Visit the website **intigriti.com**

✉ Get in touch **hello@intigriti.com**

👥 **90,000+ researchers**

🔲 **400+ live bug bounty programs**

🔒 **GDPR compliant**

🌐 **Strong global presence**

intigriti

Information from Q1/2024. We are constantly growing, so please contact our sales department or see our website for an accurate number.